



BESTSELLING AUTHOR

NATIONAL SPEAKER

RFP CAPTURE EXPERT



About Lisa

Spunky, fun, and full of energy- dynamic speaker and trainer Lisa Rehurek leaves vour audience on fire. Lisa brings fun and a bit of real-world funk to the often boring topic of RFPs. Lisa's lovely personality teaches your audience while transforming their mindset and business perspectives.

An 8-time author and national speaker, Lisa's 25+ years of business knowledge shine right alongside her down-to-earth, "get it done" manner. Obsessed with strategies, systems, and simplicity, Lisa transforms the most overwhelming tasks into simple, attainable steps that your audience will be eager to get out there and do.

Booking Information





Previous Events

- Financial Engines
- Privia
- RFPIO

Signature Talk: Dare to Be Influential

Being influential gives you the freedom to drive change, lead a vision, and inspire others; all things today's world is craving. In this powerful talk, Lisa will introduce you to her six hidden secrets for maximizing your influence. You do not need to be a celebrity to have impact and influence, but to be truly influential, you do need to discover your true path.

- The #1 pitfall to not being influential
- Practical action items as a guide in developing positive influence
- The key traits of great influencers (and it isn't status or job title)

Other Speaking Topics

- Understanding Behavioral Styles to Win **More Business**
- The Art of Conscious Influencing
- EQ: The Secret Sauce for Being the Leader You Were Meant to Be
- Contemporary Leadership
- Winning the Bid for Attention Span

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DARE TO BE INFLUENTIAL

MAXIMIZING YOUR POSITIVE INFLUENCE WHILE STILL BEING TRUE TO YOU.

Being influential gives you the freedom to drive change, lead a vision, and inspire others: all things we need in today's world!

In her newest release, Lisa shares the six key steps every leader needs to take in order to create sustainable, impactful influence.



Praise for Dare to Be Influential

"Dare To Be Influential is a no-nonsense look at why creating your own influence makes sense. Lisa's straight talk, personal stories, and clear insights will motivate and move you, as it did me, to take the next step in your personal and professional journey towards becoming more influential."

> - FAYE FARMER, EXECUTIVE DIRECTOR, RESEARCH DEVELOPMENT AT ARIZONA STATE **UNIVERSITY**

"Rarely do you see a book capture the essence of how to be influential! Lisa Rehurek has done it. I dare you to read this book!"

- JEFFREY HAYZLETT, PRIMETIME TV & PODCAST HOST, SPEAKER, AUTHOR AND PART-TIME COWBOY

"We're in the influence economy; it's the most valuable currency there is today. And this book is the master class in how to actually get it."

> - ANGELIQUE REWERS, CEO, THE **CORPORATE AGENT**

"This book does a great job of getting you to your vulnerable self which is key to unleashing your true inspirational leadership, the most genuine kind and who people want to follow."

> - HEATHER BAILEY, SENIOR DIRECTOR, WORLDWIDE SALES - HOTEL SALES OPTIMIZATION, BWH HOTEL GROUP



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